

Monster Career Site SMB

A tailor-made career site that helps small and medium size organizations provide an engaging candidate experience.

*Given today's increasingly competitive hiring landscape, employers are thinking differently about their talent acquisition and retention strategy. More than a "careers" page, leading small and medium size enterprises are rolling out a rich career presence that enables them to effectively engage and convert job seekers. At the same time, job seekers want more than a generic job listing or email address to contact Human Resources. They want to know what type of organization it is to work for, what the organization does, and what the culture is like. Job seekers want an immersive experience that helps them understand and feel the personality of the organization. That's why we created **Monster Career Site SMB**- a holistic talent acquisition career site solution that helps employers enhance the candidate experience and increase engagement to ultimately attract and convert more qualified candidates.*

Attract the Right Talent to Your Organization

Because employers have unique recruitment and retention needs, Monster Career Site SMB can be customized to take on a company's brand and personality. Monster technology also supports responsive design so job seekers can engage an organization from any device at any time. Employers can expand their careers ecosystem to include social media properties, creating a consistent user experience wherever job seekers browse.

Focus On What Matters

Employers can outsource their entire careers site to Monster from beginning to end. A careers ecosystem, powered by Monster Career Site SMB, allows employers to focus on what matters — finding, hiring, and developing the best people.

With Monster Career Site SMB, employers can:

- Reach a wider audience through connectivity to job boards, social media, and search engines
- Convey recruitment messages via branded mobile and microsites
- Engage job seekers where they live online
- Convert more applicants through seamless integration with an employer's existing Applicant Tracking System
- Build and maintain a candidate community and database that follows the job seeker's journey and ensures future communications are relevant and timely
- Retain more hires by building stronger relationships at the outset



Monster Career Site SMB is available anytime, anywhere, on any device.

21 Million Job Seekers Visit Our Career Sites Per Year

**FOR MORE INFORMATION, CALL YOUR MONSTER REPRESENTATIVE
OR 1-800-MONSTER x6333 TODAY.**

Product Features

Monster can create a career site to meet your organization's needs.

	Candidate Experience	Enable your target candidates to easily discover, review and apply to your jobs
	Employment Brand & Design	Effectively communicate your company story and employment benefits
	Mobile Recruiting	Give job seekers on-the-go a positive and comprehensive mobile career site experience
	Search Engine Optimization	Enhance the visibility of your career site and jobs within search engines
	Social Recruiting	Share your career site and open requisitions with your social network
	ATS Integration	Automatically distribute your jobs to your career site and benefit from better job display
	Recruiting Analytics	Gain insight into your career site's performance and candidate behaviors

Monster Career Site SMB is a 360° tailor made turnkey solution and includes the following Monster products:

- **Career Site** – Enhance the candidate experience and increase engagement to ultimately attract and convert more qualified candidates.
- **Job Ads** – Advertise your jobs to recruit qualified candidates wherever they may live – locally, on Monster, on other job sites, within social media environments, and on mobile devices.
- **Power Resume Search** – Pinpoint the most relevant candidates with the least effort using Monster's resume database and semantic search technology.
- **Cloud Solutions** – Source better talent, match talent to your open positions, and maximize existing talent pools with an all-in-one solution.

Quick and Easy Deployment

Monster Career Site SMB integrates with an organization's existing web presence, minimizing IT headaches and accelerating deployment time. Our holistic career site solution offers everything from domain name setup and hosting services, UX and web design, cross-browser and platform testing, and SEO. When the process is complete, employers will have a branded careers experience that inspires, energizes, and engages job seekers on any device they use.

Why Monster?

Monster Career Site SMB leverages Monster's talent acquisition and retention know-how in a packaged solution that can power any company's careers ecosystem. With a 20-year heritage in finding, hiring, and developing the right talent, Monster is the right choice for creating a job-seeking experience that meets the unique needs of employers.

For more than a decade, Monster has been building a branded careers experience that inspires, energizes, and engages job seekers.

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