

## Monster Cloud CRM

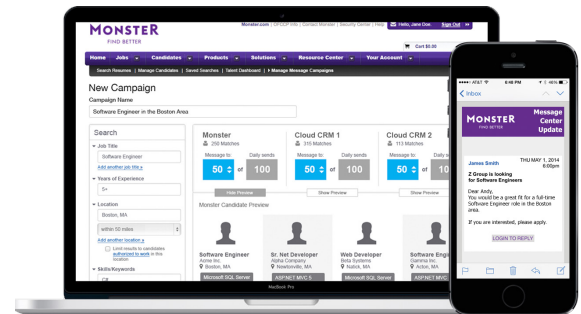
### Proactively Connect with Top Talent Using our Streamlined Messaging Platform

Business leaders want the very best talent hired now. Yet nearly 50% of recruiters report that they are dissatisfied with their current recruiting tools.<sup>1</sup>

What if you could reach qualified candidates with targeted messages and custom recruitment campaigns in one seamless process?

With Monster Cloud CRM, you can launch an email campaign with custom messages to job seekers. To power up your marketing, you can search and correspond with top talent from your private talent pools, no matter where you sourced the information. With Monster Cloud CRM you can also:

- Find Candidates With Single Search**  
 No more messy Boolean strings. Simply enter your search criteria, and within seconds Monster's semantic search will find you the best candidates.
- Message Talent With Fully-Customized Campaigns\***  
 Send a message that lists your open positions to qualified candidates. Link your campaign to a Monster Job Ad or send them to your designated hiring URL.
- Understand Candidates' Behavior With Real-Time Reporting**  
 How's your campaign doing? You'll know right away with robust, real-time analytics so you can forecast and formulate the best recruitment strategies.
- Candidate De-Dupe**  
 Gives you the ability to exclude candidates who you have messaged before.
- Follow-up Feature**  
 Will message candidates from a campaign if a click action does not occur within the designated time period.
- Build Campaigns Using the Candidates Already in Your Private Cloud Database\***  
 Search and include relevant candidates from your existing talent pool in your campaigns, no matter where they were originally sourced. For even broader reach, add Monster Talent CRM include the Monster database in your campaigns.



#### Key Benefits

- Features our patented, award-winning 6Sense® semantic search technology
- Send up to 1,000 messages per day and message multiple candidates at once
- Analyze response with real-time analytics
- Set up a campaign to automatically recur every day, every 5 days or every 10 days.
- Option to search through your private resume databases
- View how interested candidates have interacted with your company

Only Monster can combine the targeting capabilities of semantic search to identify qualified candidates and deliver custom campaign messaging to them.

\*Monster Cloud Search is required to enable this functionality.

**FOR MORE INFORMATION, CALL YOUR MONSTER REPRESENTATIVE OR 1-800-MONSTER X6333 TODAY.**