

# Monster Talent Analytics

## Insightful Analytics Software at Your Command

The U.S. Labor Department showed that between 2009-2013 there was a 65% increase in the time it takes to fill a job.<sup>1</sup>

**What if you could make informed, strategic recruitment decisions to get the right hire—right now?**

### Understand Talent

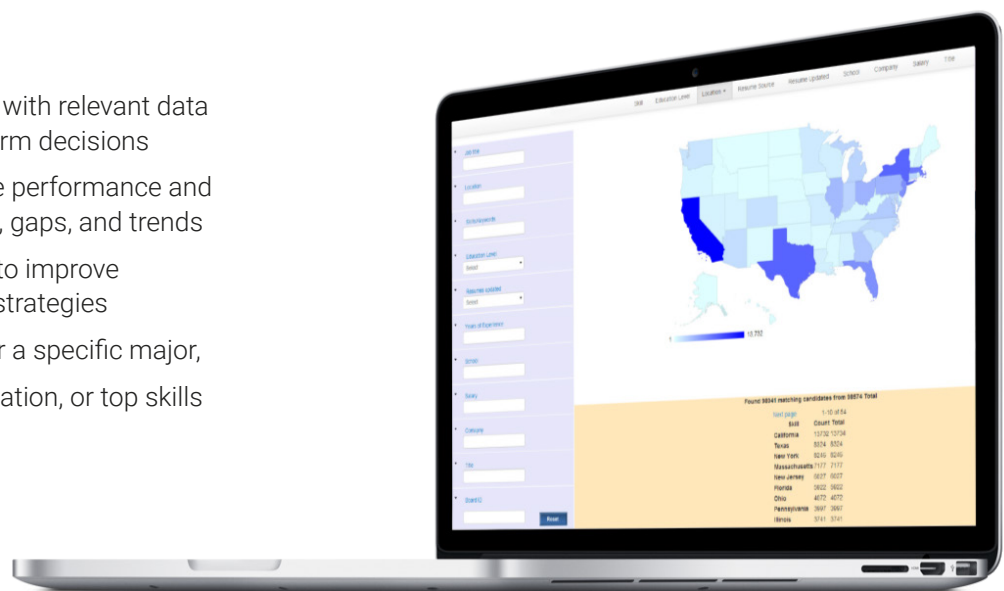
Monster Talent Analytics is about answering your questions, understanding your competition, and

forecasting your future. Powered by our proprietary smart-search technology, 6Sense®, our analytics platform helps you understand, plan, forecast, and manage—making the work you do even better.

Monster Talent Analytics analyzes the labor market with data from Monster's vast resume database. So you can plan sharp recruitment strategies and make more informed hiring decisions. Plus, you'll gain valuable insights with instant analysis ranging from competitor moves, to planning new store locations, to targeted college hiring.

### Key Benefits

- Save time and money with relevant data before making long-term decisions
- Measure talent source performance and identify skill strengths, gaps, and trends
- Access industry data to improve recruitment planning strategies
- Locate top schools for a specific major, top employers in a location, or top skills for a position



Only Monster can offer an analytics platform, powered by proprietary semantic search technology, that offers a fast, insightful approach to making informed recruitment decisions to hire the right talent.

**FOR MORE INFORMATION, CALL YOUR MONSTER REPRESENTATIVE OR 1-800-MONSTER X6333 TODAY.**

# MONSTER

Monster Talent Analytics gives you a fast, insightful approach to answering questions that move you forward:

## On Business Development:

What's the strongest location to recruit specialized talent for the next project?

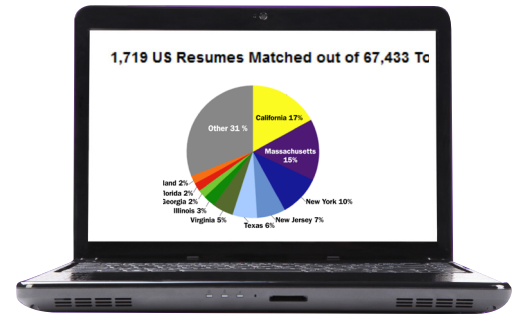
You can view the strengths and weaknesses in specific locations or skill sets. You could also determine where to build the next location or staff the next project. By knowing where the talent lies, you can focus your recruiting and marketing efforts faster and more economically.

## On Recruitment Campaign Success:

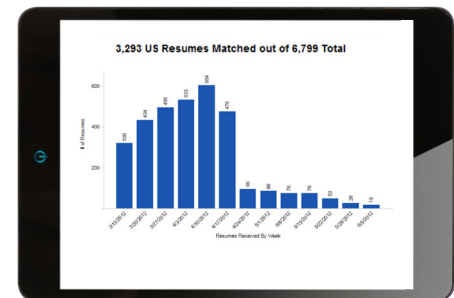
How have marketing campaigns performed?

Empower your team to put recruiting dollars towards the locations and skills that need the most attention—so you can build talent faster and hire more efficiently.

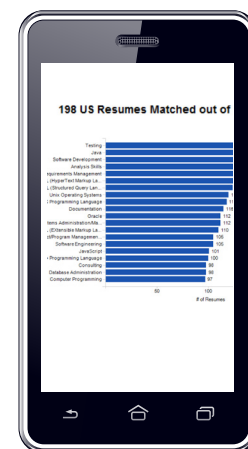
## Resume density by U.S. state



## Resumes received by time period



## Resume break-down by skills and discipline



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